



## PRESS RELEASE

03/18/2020

### **Industry Expertise Meets Innovation Leader: Mark Budde strengthens Black Forest Medical Group's North American Operations**

**Neurosurgical medical device specialist Mark Budde joins Black Forest Medical Group as Vice President and General Manager. In this role he will drive the North American operations of the medical device specialist.**

Mark Budde can look back on a remarkable career in the field of neurosurgical medical technology. Thanks to his father, Richard Budde, Sr., MD and his partner Frank H. Mayfield, MD, both well-known and respected neurosurgeons, he came into contact with the field of neurosurgery early on. Mark began his career in 1990 as product manager at Ohio Medical Instrument Company. There he soon accompanied the product series of cranial fixation. He progressed through several positions ranging from national sales manager to senior director of global marketing and product management laying the foundation for the wealth of experience he has today. Before joining the Black Forest Medical Group, Mark held the position of President & CEO at operating table manufacturer Schaefer Medical USA.

"I am really looking forward to my new tasks at Black Forest Medical Group. Since its beginnings 25 years ago, I always kept an eye on this very innovative and successful company. I am pleased to be able to contribute to its further success." Mark Budde comments on his entry.

"We are happy to welcome an experienced industry expert to our ranks," says Roman Maier, Managing Director at Black Forest Medical Group. "Mark will not only fill the tasks of the Vice President excellently, but will also be able to support with his knowledge in other areas of the company. We are glad to have him on board."

Mark Budde joined Black Forest Medical Group at March 1<sup>st</sup>, 2020. He is taking over from Urs Brunner, who will leave the company end of April to pursue new goals.

pro med instruments Inc. is a Black Forest Medical Group company headquartered in Freiburg, Germany.

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### **The company**

The Black Forest Medical Group unites pro med instruments and Feinmechanik under a common umbrella brand. The name is derived from the Black Forest business region and reflects the precision inherent in the company's core products, cranial stabilization and retractor systems for neurosurgery applications.

The product portfolio also includes a broad selection of accessories, customized products, and a diverse range of bipolar forceps.

The ultimate aim is to provide the surgeon with a product that ensures the greatest safety along with the best possible benefits for the well-being of the patient. DORO® products are available internationally to meet this aim.

Foundation: 1995

Image credits:



**Mark Budde.jpg**

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### **Media contact**

Mark Budde

pro med instruments Inc., a part of the Black Forest Medical Group

+1 239 540 5790

[M.Budde@blackforestmedical.com](mailto:M.Budde@blackforestmedical.com)

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