

Press release

CAPE CORAL, Florida – May 8, 2018

Ribbon Cutting Event at pro med instruments, Inc.

pro med instruments, Inc. a North-American distributor of the DORO® brand neurosurgical cranial stabilization and brain retractor systems manufactured by its parent company, pro med instruments, GmbH, is celebrating fifteen years in Lee County and a decade of success in Cape Coral as a medical device company.

Pro med instruments, Inc. (PMI Inc.) was founded in Lee County in January 2003 by Edgar and Dorothea Schüle as a subsidiary of pro med instruments, GmbH headquartered in the Black Forest City of Freiburg, Germany. Right from its beginning, PMI specialized in developing and manufacturing state-of-the-art cranial stabilization and brain retractor systems for neurosurgeons.

Mr. Schüle started in Alva, Lee County, FL where he focused on building his Company with intelligent and energetic people and a distribution network that spanned our nation and Canada. PMI quickly outgrew this facility and moved to an office suite in Lehigh Acres two years later.

Meanwhile back in Germany, rapid development of innovative products propelled PMI into the world of intra-operative imaging in neurosurgery. These DORO® products were quickly accepted by Neurosurgeons and once again PMI outgrew our facility and relocated to Cape Coral FL in 2008.

With the sudden death of its pioneer, Edgar Schüle in 2009, the son, Matthias E. Schüle , Head of R&D, took over as President, with the day-to- day operation managed by Sandra L. McDonald, VP & General Manager. Since that time, each year, PMI experienced double digit growth and with it came expansion and more staff. Scott Tedder took over as Sales Director in 2015. Roman Maier was appointed WW co-managing director of Sales and Operations in 2017 and today, we announce the appointment of a new General Manager, Urs Brunner who will be replacing the retiring Ms. McDonald .

“We are joyous to celebrate this important milestone in PMI’s history.” said Roman Maier, pro med instruments, GmbH Co-managing Director and Director/Vice President of pro med instruments, Inc.

“We are celebrating fifteen years in Lee County and a decade of success and growth in the Cape as a medical device company. Only 4 years ago, we doubled our space and tripled our staff and handing over the management to Mr. Urs Brunner,” said Sandra McDonald the retiring VP& General Manager.

Urs Brunner remarked that “Cape Coral is an attractive place to bring customers to and it is also a great place enjoy the work-life balance for our employees. “

The company

pro med instruments, GmbH, (PMI) headquartered in Freiburg im Breisgau, Germany is a global leader in the sector of neurosurgical cranial stabilization and brain retractor systems. Right from its beginnings, pro med instruments specialized in developing state-of-the-art cranial stabilization and retractor systems and custom solutions for intra-operative imaging. The DORO® brand soon became synonymous for high quality and unique flexibility worldwide.

Today, PMI serves neurosurgeons, hospitals and patients in approximately 140 countries. Our privately owned company consists of competent and highly motivated employees, dedicated to improve the quality of our users’ and patient’s lives.

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If published we ask for a specimen copy.

Credits: PMI Inc.



pro med instruments Inc. celebrating 10 years in Cape Coral